

Dear Artist,

ArtSmart, a 501(c)3 nonprofit dedicated to transforming the lives of youth through music, is holding its first Live Online Art Auction to raise critical funds. We are searching for artists to contribute works of art and private commissions. I am writing to inquire if you would be interested in donating a bid item to support this truly impactful organization.

From November 29- December 15, patrons across the world will bid on your fine art. The event will be promoted in a campaign to create excitement in advance of the launch date. Marketing materials will be disseminated broadly and strategically to social media platforms, email campaigns, and targeted audiences within the opera world.

We are looking for:

- Individual works of art
- Artists for new commissions by patrons
- Live art experiences (e.g. live paintings)
- Private art experiences (e.g. access to private galleries, collections, etc)

Founded by world class opera singers Michael Fabiano and John Viscardi, ArtSmart's mission is to transform the lives of youth in under-resourced communities across the US through tuition-free music lessons and mentorship by paid, professional artists. Through weekly one-on-one sessions over a full school year, ArtSmart students receive world class instruction and training from professional musicians. Using an evidenced based curriculum, our mentors work with their students to set goals, learn music, develop a healthy self-esteem and ultimately, chart a course for the rest of their lives. 92% of ArtSmart students plan on attending college compared to 71% of high school students expect to attend either a two-year or four-year college (YouthTruth, 2015).

Your donation will help us continue to transform the lives of talented young people! Please do not hesitate to reach out to me or ArtSmart's Development Associate Erin Alcorn for any questions. You can reach Erin at [erin@artsmart.org](mailto:erin@artsmart.org) or 214-673-4168. Our proof of non-profit letter and a PDF with more information about contributing are enclosed. We appreciate you!

Sincerely,

Michael Fabiano| Co-Founder  
The ArtSmart Team